# RCC Photography Committee Meeting Minutes Fall 2021

Minutes taken by: Matthew Brabant

In attendance: 10/19/2021

Kurt Miller Stan Lim Carrie Rosema

Meeting started at 4:03pm

4:05 description of the meeting

4:21 explain the photography program

4:34 talking about the future of film

- Fad or fun to take it?
- What are they doing in the industry?
- Art Streiber
- Stan says invest in the film world
- Film basis

#### 4:43 social media photography

- Jobs in social media
- Ucr to UCLA
- Their job is managing the account
- Influencers

# 4:53 Stackable photography

## 5:03 Freelance photography class

• Create a new class that can combine into other courses

5:03: add PHO 67 to all certificates?

## 5:04: freelance certificate

- Change the stackables
- Freelance photography essentials

#### 5:12 - freelance vs staff

- Concept of Business of Photography
- Business may become a burden
- importance of business class for every photo certificate
- Everybody should take the business class

# 5:27 importance of social media class

- Value to the students
- This is a comprehensive package

# 5:30 job field

# 5:36 future class ideas - freelance certificate essentials

- Marketing, social media, and business for freelance all in one
- Umbrella this marketing in the business photography class
- Social media class here
- Drone
- Event
- Wedding

# 5:47 social media is a staple class

5:56 Vote to approve certificates Carrie Approves Stan Seconds Kurt Votes to Approve

# **Brabant, Matthew**

From: kurt miller <f8kurt@yahoo.com>
Sent: Wednesday, October 20, 2021 8:14 PM

**To:** Carrie Rosema

**Cc:** Brabant, Matthew; Stan Lim

Subject: [EXTERNAL SENDER] Re: Final Certificates - Fall 2021 - RCC Photography Committee Meeting

Matthew is making a great RCC Photography program happen...yes...

Sent from my iPhone

On Oct 20, 2021, at 7:37 PM, Carrie Rosema <crosema@gmail.com> wrote:

Hi Matt,

I'm emailing my approval to the certificates below.

Carrie

On Oct 20, 2021, at 3:36 PM, Brabant, Matthew < <a href="Matthew.Brabant@rcc.edu">Matthew.Brabant@rcc.edu</a> wrote:

Hi Carrie, Kurt, and Stan,

Thank you very much for your participation and contributions during the committee meeting yesterday. After all of your advice that was brought up in the meeting yesterday, I have made the following changes to the certificate offerings in the RCC Photography department. Please see the changes and adjustments below. If you approve of the changes, please "reply all" with your approval to the certificates listed below.

# <u>Certificate 1 – Photography Certificate</u>

#### Core: 12 units

PHO 8 – Intro to Film Photography

Or

PHO 20 – Intro to Digital Photography

PHO 9 - Intermediate Photography

PHO 14 – Lighting for Photographers

PHO 19 - Color Correction and the Body of Work for Photographers

#### **Electives: 6 units**

PHO 11 - Commercial and Advertising Photography

PHO 23 - Drone Photography

PHO 27 - Crime Scene Photography

PHO 12 - Photojournalism

#### **Certificate 2 – Entrepreneurial Photography Certificate**

#### Core: 12 units

PHO 8 – Intro to Film Photography

Or

PHO 20 – Intro to Digital Photography

PHO 9 - Intermediate Photography

PHO 14 – Lighting for Photographers

PHO 19 - Color Correction and the Body of Work for Photographers

#### **Electives: 6 units**

PHO 67 - Business Practices for Photographers

PHO 22 - Photography for Social Media

PHO 15 - Wedding and Event Photography

PHO 18 – Photographic Editing and Printing (renamed to: Photoshop, Lightroom,

and Printing for Photographers)

#### **Stackable Certificates**

#### **Special Event Photography Essentials:**

Wedding and Event Photography

PHO 67 - Business Practices for Photographers

PHO 20 – Intro to Digital Photography

PHO 19 - Color Correction and the Photographic Body of Work

#### **Crime Scene Photography Essentials:**

PHO 27/ADJ 27 - Crime Scene Photography

PHO 20 – Intro to Digital Photography

Drone Photography

#### **Professional Photography Essentials:**

PHO 20 – Intro to Digital Photography

PHO 14 – Lighting for Photographers

PHO 67 - Business Practices for Photographers

# **Photojournalism Essentials:**

PHO 20 – Intro to Digital Photography

PHO 14 – Lighting for Photographers

PHO 67 - Business Practices for Photographers

# PHO 12 - Photojournalism

Thank you for all of your help, Matt

Matthew Brabant
Commercial Photography Instructor
Photography, Career and Technical Education
Riverside City College
Matthew.Brabant@rcc.edu
(951)222-8087

# **Brabant, Matthew**

From: Stan Lim <stanlimphoto@gmail.com>
Sent: Thursday, October 21, 2021 8:54 PM

**To:** Brabant, Matthew

**Cc:** Carrie Rosema; Kurt Miller

**Subject:** [EXTERNAL SENDER] Re: Final Certificates - Fall 2021 - RCC Photography Committee Meeting

Looks good Matt!! I approve to all.

On Wed, Oct 20, 2021 at 3:36 PM Brabant, Matthew < Matthew.Brabant@rcc.edu> wrote:

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PHO 19 - Color Correction and the Body of Work for Photographers

**Electives: 6 units** 

PHO 11 - Commercial and Advertising Photography

PHO 23 - Drone Photography
PHO 27 - Crime Scene Photography
PHO 12 - Photojournalism
PHO 7 - Medium and Large Format Film Photography
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PHO 20 – Intro to Digital Photography
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#### Stackable Certificates

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# **Crime Scene Photography Essentials:**

PHO 27/ADJ 27 - Crime Scene Photography

PHO 20 – Intro to Digital Photography

**Drone Photography** 

# **Professional Photography Essentials:**

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# **Photojournalism Essentials:**

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PHO 12 - Photojournalism

Thank you for all of your help, Matt

Matthew Brabant

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